

EDUCATION

University of Technology, Sydney

Bachelor of Design (Visual Communication) 2007-2011

Subjects include: Publication Design, Prepress & Print, Photography, Web Design (HTML/CSS/Flash/Javascript)

Benchmark Business College, Western Sydney

Certificate III (Traineeship) in Business Administration 2006

Blue Mountains Grammar School

Higher School Certificate 2005 - Ext 2 Maths, Ext 2 English

WORK EXPERIENCE

Co-op Bookshop, Jul/Aug 2011 As a casual sales assistant, I handled enquiries, worked with FOH sales team to deliver exceptional customer service and process high volume of sales with very few errors.

Freelance Graphic Designer, Jan 2010 - present

Creating design solutions and working within existing branding to present each business at their best, across print and web, on a contract basis, including:

Pace Farm Eggs, Dec-April 2011 Designed a complex promotional website to promote a competition for the movie 'HOP' by Universal Studios and Illumination Entertainment, including a secure competition entry form, embedded video and downloadable activities. Worked with J Kirsop, G Parker

Frippery, 2011 Developed new brand identity for recycled fashion store and delivered logo, business cards, in-store graphics and retail signage within short deadline. Worked with J Beyrouthi.

Gumnut Kindergarten, 2011 Designed a new website for non-profit kindergarten and based on Wordpress to allow client control; designed new logo for online use.

Petcare, 2010 Designed website solution with Wordpress to allow full client control of content.

Top Figures Accounting Services, 2010 Created print brochure and banner for business promotion.

Lutanda Mt Victoria, Jan - May 2010 Created print brochures for a range of residential holiday camps.

Blue Mountain Audio, July 2010 Redesigned and implemented new website and edited content.

Saatchi & Saatchi, Sydney, May 2009

Undertook *work experience* in an advertising agency. Prepared and completed concept art on collateral for print and direct marketing campaigns; made alterations and revisions to existing projects.

Global Recordings Network, Sydney, Nov 2007—Jan 2008

Volunteer graphic designer at a non-profit organisation. Improved consistency of existing designs. Designed concepts and finished art for a range of brochures, publications and signage.

Harvey Carr Realty, Blue Mountains, Feb 2008—Dec 2009

Secretary/Receptionist. Maintain website content and design flyers, brochures and collateral printed material including newspaper advertising. Implement office standards for new work environment.

SKILLS

• **Adobe CS5 (Mac/PC)**

Intermediate: Photoshop, InDesign, Illustrator, Acrobat, AfterEffects, Dreamweaver, Flash

• **Microsoft Office 2007** (Advanced)

INTERESTS

Japan, learning new languages, photography, data visualising marathons.
